

No attempt has been made to rank the information contained in this report in order of importance, since BPA Worldwide believes this is a judgment, which must be made by the user of the report.

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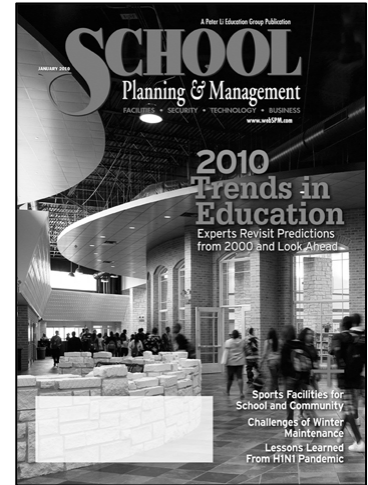
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SCHOOL Planning & Management

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2621 Dryden Road, Suite 300
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Tel. No.: (937) 293-1415
FAX No.: (937) 293-1310

Official Publication of: None
Established: 1962
Issues Per Year: 12



FIELD SERVED

SCHOOL Planning & Management serves the administrative, business, purchasing, facilities, construction, and technology planning levels in public school districts nationwide.

DEFINITION OF RECIPIENT QUALIFICATION

Qualified recipients are administrative and management personnel including school board presidents, superintendents, chief administrators, assistant superintendents, vice presidents, directors, managers, and supervisors for: administration, business, purchasing, facilities planning, maintenance, buildings and grounds, energy management, safety and security, and technology. Also qualified are architects, engineers, construction managers, design-builders, general contractors, interior designers and consultants serving the industry, as well as Departments of Education.

AVERAGE NON-QUALIFIED CIRCULATION	
NON-QUALIFIED Not Included Elsewhere	Copies
Other Paid Circulation _____	-
Advertiser and Agency _____	2,100
Rotated or Occasional _____	-
Allocated for Trade Shows and Conventions _____	528
Digital _____	-
All Other _____	1,147
TOTAL	3,775

1. AVERAGE QUALIFIED CIRCULATION BREAKOUT FOR PERIOD						
QUALIFIED CIRCULATION	Total Qualified		Qualified Non-Paid		Qualified Paid	
	Copies	Percent	Copies	Percent	Copies	Percent
Individual _____	48,047	100.0	48,047	100.0	-	-
Sponsored Individually Addressed _____	-	-	-	-	-	-
Membership Benefit _____	-	-	-	-	-	-
Multi-Copy Same Addressee _____	-	-	-	-	-	-
Single Copy Sales _____	-	-	-	-	-	-
TOTAL QUALIFIED CIRCULATION	48,047	100.0	48,047	100.0	-	-

2. QUALIFIED CIRCULATION BY ISSUES FOR PERIOD			
2010 Issue	Number Removed	Number Added	Total Qualified
January _____	50	50	48,053
February _____	670	670	48,053
March _____	388	388	48,053
April _____	810	810	48,053
May _____	5,627	5,609	48,035
June _____	38	38	48,035
TOTAL	7,583	7,565	

3a. BUSINESS/OCCUPATION BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF MAY 2010
This issue is -% or 14 copies below the average of the other 5 issues reported in Paragraph two.

CLASSIFICATION BY TITLE	TOTAL QUALIFIED	PERCENT OF TOTAL	PUBLIC SCHOOL DISTRICT BY ENROLLMENT					
			Over 25,000 (A)	10,000-24,999 (B)	5,000-9,999 (C)	2,500-4,999 (D)	1,000-2,499 (E)	Under 1,000 (F)
THE EXECUTIVE LEVEL								
Presidents and Chairmen – Boards of Education (including members of NSBA) _____	6,840	14.2	216	401	652	1,255	1,810	2,506
Superintendents of Schools (including members of AASA) _____	10,505	21.9	353	500	874	1,755	2,870	4,153
Federal and State Departments of Education (Administrative, Business, Facilities, and Technology, including members of SETDA) _____	251	0.5	251	-	-	-	-	-
THE PURCHASING LEVEL								
Assistant Superintendents, Vice Presidents, Directors, Managers, And Supervisors Of:								
Business (including members of ASBO) _____	9,188	19.2	531	723	1,048	1,666	2,340	2,880
Purchasing _____	915	1.9	163	218	166	109	130	129
THE SPECIFIER LEVEL								
Assistant Superintendents, Vice Presidents, Directors, Managers, and Supervisors of:								
Facilities Planning (including members of CEFPI) _____	1,737	3.6	396	301	271	288	272	209
Maintenance, Buildings and Grounds, Physical Plant, Energy Managers, Safety and Security (including members of APPA and NSPMA) _____	10,536	21.9	810	993	1,310	1,933	2,631	2,859
Technology/MIS (including members of NSBA/ITTE) _____	2,003	4.2	155	286	371	349	399	443
Sub-Total	41,975	87.4	2,875	3,422	4,692	7,355	10,452	13,179
Architects, Engineers, Construction Managers, Design-Builders, General Contractors, Interior Designers, Consultants (including members of AIA/CAE) _____	6,060	12.6						
TOTAL QUALIFIED CIRCULATION	48,035	100.0						
PERCENT	100.0							

3b. QUALIFICATION SOURCE BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF MAY 2010					
QUALIFICATION SOURCE	Qualified Within			Total Qualified	Percent
	1 Year	2 Years	3 Years		
I. Direct Request: _____	29,366	14,280	4,389	48,035	100.0
II. Request from recipient's company: _____	-	-	-	-	-
III. Membership Benefit: _____	-	-	-	-	-
IV. Communication from recipient or recipient's company (other than request): _____	-	-	-	-	-
V. TOTAL - Sources other than above (listed alphabetically): _____	-	-	-	-	-
Association rosters and directories _____	-	-	-	-	-
Business directories _____	-	-	-	-	-
Manufacturer's, distributor's, and wholesaler's lists _____	-	-	-	-	-
Other sources _____	-	-	-	-	-
VI. Single Copy Sales: _____	-	-	-	-	-
TOTAL QUALIFIED CIRCULATION	29,366	14,280	4,389	48,035	100.0
PERCENT	61.1	29.7	9.2	100.0	

3c. MAILING ADDRESS BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF MAY 2010		
MAILING ADDRESS	Total Qualified	Percent
Individuals by name and title and/or function _____	48,035	100.0
Individuals by name only _____	-	-
Titles or functions only _____	-	-
Company names only _____	-	-
Multi-Copy Same Addressee copies _____	-	-
Single Copy Sales _____	-	-
TOTAL QUALIFIED CIRCULATION	48,035	100.0

4. GEOGRAPHICAL BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF MAY 2010					
State & Zip Code	Total Qualified	Percent	State & Zip Code	Total Qualified	Percent
039-049 Maine _____	487		400-427 Kentucky _____	738	
030-038 New Hampshire _____	320		370-385 Tennessee _____	649	
050-059 Vermont _____	241		350-369 Alabama _____	705	
010-027 Massachusetts _____	1,170		386-397 Mississippi _____	652	
028-029 Rhode Island _____	155		EAST SO. CENTRAL	2,744	5.7
060-069 Connecticut _____	732		716-729 Arkansas _____	682	
NEW ENGLAND	3,105	6.5	700-714 Louisiana _____	403	
100-149 New York _____	3,171		730-749 Oklahoma _____	1,072	
070-089 New Jersey _____	2,285		750-799 Texas _____	3,432	
150-196 Pennsylvania _____	2,515		WEST SO. CENTRAL	5,589	11.6
MIDDLE ATLANTIC	7,971	16.6	590-599 Montana _____	785	
430-459 Ohio _____	2,888		832-838 Idaho _____	393	
460-479 Indiana _____	1,240		820-831 Wyoming _____	171	
600-629 Illinois _____	2,453		800-816 Colorado _____	659	
480-499 Michigan _____	1,934		870-884 New Mexico _____	287	
530-549 Wisconsin _____	1,392		850-865 Arizona _____	800	
EAST NO. CENTRAL	9,907	20.6	840-847 Utah _____	229	
550-567 Minnesota _____	1,132		889-898 Nevada _____	148	
500-528 Iowa _____	1,244		MOUNTAIN	3,472	7.2
630-658 Missouri _____	1,424		995-999 Alaska _____	70	
580-588 North Dakota _____	460		980-994 Washington _____	462	
570-577 South Dakota _____	556		970-979 Oregon _____	297	
680-693 Nebraska _____	702		900-961 California _____	2,756	
660-679 Kansas _____	921		967-968 Hawaii _____	27	
WEST NO. CENTRAL	6,439	13.4	PACIFIC	3,612	7.5
197-199 Delaware _____	120		UNITED STATES	48,027	99.9
206-219 Maryland _____	394		969 & 004-009 U.S. Territories _____	7	
200-205 Washington, DC _____	50		Canada _____	-	
220-246 Virginia _____	822		Mexico _____	-	
247-268 West Virginia _____	269		Other International _____	-	
270-289 North Carolina _____	858		APO/FPO _____	1	
290-299 South Carolina _____	571		TOTAL QUALIFIED CIRCULATION	48,035	100.0
300-319 Georgia _____	1,081				
320-349 Florida _____	1,023				
SOUTH ATLANTIC	5,188	10.8			

7. AVERAGE ANNUAL AUDITED QUALIFIED CIRCULATION AND CURRENT UNAUDITED CIRCULATION STATEMENTS						
	Audited Data	Audited Data	Audited Data	Audited Data	Circulation Claim	Circulation Claim
6-Month Period Ended:	2007	January - June 2008	July - December 2008	January - June 2009	July - December 2009*	January - June 2010*
Total Audit Average Qualified: _____	48,148	48,110	48,033	48,040	48,053	48,047
Qualified Non-Paid: _____	48,148	48,110	48,033	48,040	48,053	48,047
Qualified Paid: _____	-	-	-	-	-	-
Post Expire Copies included in Total Qualified Circulation: _____	**NC	**NC	**NC	**NC	**NC	**NC
Average Annual Order Price: _____	**NC	**NC	**NC	**NC	**NC	**NC

***NOTE: July 2009 – June 2010 data is unaudited. With each successive period, new data will be added until six 6-month periods are displayed.**

**NC = None Claimed.

8. ADDITIONAL DATA

The information found in this circulation statement is also available within the SCHOOL Planning & Management and COLLEGE Planning & Management Network Statement.

Paragraphs 3c and 7 are reported at the option of the publisher.

PUBLISHER'S AFFIDAVIT		
We hereby make oath and say that all data set forth in this statement are true.	Date signed	July 15, 2010
Deborah P. Moore, Publisher	State	Ohio
Patty James Mutchler, Publishing Director	County	Montgomery
(At least one of the above signatures must be that of an officer of the publishing company or its authorized representative.)	Received by BPA Worldwide	July 15, 2010
IMPORTANT NOTE:	Type	PJ
This unaudited circulation statement has been checked against the previous audit report. It will be included in the annual audit made by BPA Worldwide.	ID Number	SO08P0J0