

**NETWORK CIRCULATION STATEMENT
FOR THE 6 MONTH PERIOD ENDED JUNE 2011**

No attempt has been made to rank the information contained in this report in order of importance, since BPA Worldwide believes this is a judgment, which must be made by the user of the report.

100 Beard Sawmill Road, Sixth Floor
Shelton, CT USA 06484-6150
Phone: +1 203.447.2800
Fax: +1 203.447.2900
www.bpaww.com

A not-for-profit organization since 1931, BPA Worldwide is governed by a tripartite board comprised of media owners, advertising agencies and advertisers. Headquartered in Shelton, Connecticut, USA, BPA has the largest membership of any media-auditing organization in the world, spanning more than 30 countries. Worldwide, BPA audits 2,600+ media properties—including over 1,500 B-to-B publications, more than 350 consumer magazines, 150 newspapers, 550+ web sites, 40 events, email newsletters, databases, wireless and other advertiser-supported media—as well as 2,700 advertiser and agency members.

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SCHOOL Planning & Management COLLEGE Planning & Management

Peter Li, Incorporated
2621 Dryden Road
Dayton, OH 45439
Tel. No.: (937) 293-1415
Fax No.: (937) 293-1310

Official Publication of: None
Established: See Additional Data
Issues Per Year: See Additional Data

FIELD SERVED

SCHOOL Planning & Management and COLLEGE Planning & Management serve administrative, business, purchasing, construction, facilities, and technology management levels in public school districts, two year colleges and four-year colleges/universities nationwide.

DEFINITION OF RECIPIENT QUALIFICATION

Qualified recipients for SCHOOL PLANNING & MANAGEMENT and COLLEGE PLANNING & MANAGEMENT are presidents of district school boards and two-year colleges and four-year colleges/universities, district superintendents of schools, chief administrators, assistant superintendents, vice presidents, directors, managers and supervisors for: business, purchasing, maintenance, buildings and grounds, physical plant, energy management, safety and security, facilities planning, technology, housing/residential life, college unions/student activity centers, food service and auxiliary/campus card services. Also qualified are architects, engineers, interior designers, consultants, construction managers, design-builders and general contractors serving the industry, as well as Departments of Education and State Higher Education Agencies.



PURPOSE:

This Network Report contains combined circulation data for the two titles as reported herein. No attempt has been made to identify or eliminate duplication that may exist between publications.

AVERAGE NON-QUALIFIED CIRCULATION	
NON-QUALIFIED Not Included Elsewhere	Copies
Other Paid Circulation _____	-
Advertiser and Agency _____	4,285
Rotated or Occasional _____	-
Allocated for Trade Shows and Conventions _____	1,401
All Other _____	2,465
TOTAL	8,151

1. AVERAGE QUALIFIED CIRCULATION BREAKOUT FOR PERIOD						
QUALIFIED CIRCULATION	Total Qualified		Qualified Non-Paid		Qualified Paid	
	Copies	Percent	Copies	Percent	Copies	Percent
Individual _____	78,104	100.0	78,104	100.0	-	-
Sponsored Individually Addressed__	-	-	-	-	-	-
Membership Benefit _____	-	-	-	-	-	-
Multi-Copy Same Addressee _____	-	-	-	-	-	-
Single Copy Sales _____	-	-	-	-	-	-
TOTAL QUALIFIED CIRCULATION	78,104	100.0	78,104	100.0	-	-

2. QUALIFIED CIRCULATION BY ISSUES FOR PERIOD			
2011 Issue	Number Removed	Number Added	Total Qualified
January _____	100	100	78,074
February _____	900	900	78,074
March _____	339	339	78,074
April _____	750	750	78,074
May _____	15,616	15,705	78,163
June _____	44	44	78,163
TOTAL	17,749	17,838	

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3b. QUALIFICATION SOURCE BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF MAY 2011					
QUALIFICATION SOURCE	Qualified Within			Total Qualified	Percent
	1 Year	2 Years	3 Years		
I. Direct Request: _____	58,650	16,911	2,602	78,163	100.0
II. Request from recipient's company: _____	-	-	-	-	-
III. Membership Benefit: _____	-	-	-	-	-
IV. Communication from recipient or recipient's company (other than request): _____	-	-	-	-	-
V. TOTAL - Sources other than above (listed alphabetically): _____	-	-	-	-	-
Association rosters and directories _____	-	-	-	-	-
Business directories _____	-	-	-	-	-
Manufacturer's, distributor's, and wholesaler's lists _____	-	-	-	-	-
Other sources _____	-	-	-	-	-
VI. Single Copy Sales: _____	-	-	-	-	-
TOTAL QUALIFIED CIRCULATION	58,650	16,911	2,602	78,163	100.0
PERCENT	75.1	21.6	3.3	100.0	

3c. MAILING ADDRESS BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF MAY 2011		
MAILING ADDRESS	Total Qualified	Percent
Individuals by name and title and/or function _____	78,163	100.0
Individuals by name only _____	-	-
Titles or functions only _____	-	-
Company names only _____	-	-
Multi-Copy Same Addressee copies _____	-	-
Single Copy Sales _____	-	-
TOTAL QUALIFIED CIRCULATION	78,163	100.0

4. GEOGRAPHICAL BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF MAY 2011					
State	Total Qualified	Percent	State	Total Qualified	Percent
Maine _____	699		Kentucky _____	1,187	
New Hampshire _____	635		Tennessee _____	1,230	
Vermont _____	417		Alabama _____	1,312	
Massachusetts _____	2,684		Mississippi _____	1,059	
Rhode Island _____	386		EAST SO. CENTRAL	4,788	6.1
Connecticut _____	1,264		Arkansas _____	1,015	
NEW ENGLAND	6,085	7.8	Louisiana _____	765	
New York _____	5,838		Oklahoma _____	1,276	
New Jersey _____	3,216		Texas _____	4,641	
Pennsylvania _____	4,462		WEST SO. CENTRAL	7,697	9.8
MIDDLE ATLANTIC	13,516	17.3	Montana _____	865	
Ohio _____	3,937		Idaho _____	598	
Indiana _____	1,714		Wyoming _____	247	
Illinois _____	3,716		Colorado _____	1,021	
Michigan _____	2,734		New Mexico _____	378	
Wisconsin _____	2,085		Arizona _____	1,173	
EAST NO. CENTRAL	14,186	18.2	Utah _____	405	
Minnesota _____	1,783		Nevada _____	254	
Iowa _____	1,773		MOUNTAIN	4,941	6.3
Missouri _____	2,235		Alaska _____	141	
North Dakota _____	648		Washington _____	885	
South Dakota _____	657		Oregon _____	558	
Nebraska _____	984		California _____	4,327	
Kansas _____	1,381		Hawaii _____	110	
WEST NO. CENTRAL	9,461	12.1	PACIFIC	6,021	7.7
Delaware _____	203		UNITED STATES	78,120	99.9
Maryland _____	1,071		U.S. Territories _____	41	
Washington, DC _____	265		Canada _____	-	
Virginia _____	1,859		Mexico _____	-	
West Virginia _____	503		Other International _____	-	
North Carolina _____	2,144		APO/FPO _____	2	
South Carolina _____	1,147		TOTAL QUALIFIED CIRCULATION	78,163	100.0
Georgia _____	1,989				
Florida _____	2,244				
SOUTH ATLANTIC	11,425	14.6			

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AVERAGE ANNUAL AUDITED QUALIFIED CIRCULATION AND CURRENT UNAUDITED CIRCULATION STATEMENTS

6-Month Period Ended:	Audited Data	Audited Data	Audited Data	Audited Data	Circulation Claim	Circulation Claim
	July - December 2008	January - June 2009	July - December 2009	January - June 2010	July - December 2010*	January - June 2011*
Total Audit Average Qualified: _____	78,078	78,079	78,081	78,079	78,074	78,104
Qualified Non-Paid: ____	78,078	78,079	78,081	78,079	78,074	78,104
Qualified Paid: _____						
Post Expire Copies included in Total Qualified Circulation: __	**NC	**NC	**NC	**NC	**NC	**NC
Average Annual Order Price: _____	**NC	**NC	**NC	**NC	**NC	**NC

***NOTE: July 2010 – June 2011 data is unaudited. With each successive period, new data will be added until six 6-month periods are displayed.**

**NC = None Claimed.

ADDITIONAL DATA

ESTABLISHED:

SCHOOL Planning & Management – 1962 (included COLLEGE Planning & Management)
 COLLEGE Planning & Management – 1998 (COLLEGE Planning & Management published independent of SCHOOL Planning & Management)

ISSUES PER YEAR:

SCHOOL Planning & Management – 12
 COLLEGE Planning & Management – 12

PUBLISHER'S AFFIDAVIT

We hereby make oath and say that all data set forth in this statement are true.
 Deborah P. Moore, President/Publisher
 Patty James Mutchler, Publishing Director
 (At least one of the above signatures must be that of an officer of the publishing company or its authorized representative.)

Date signed July 11, 2011
 State Ohio
 County Montgomery
 Received by BPA Worldwide July 11, 2011
 Type PJ
 ID Number S283N0J1

IMPORTANT NOTE:

This unaudited circulation statement has been checked against the previous audit report. It will be included in the annual audit made by BPA Worldwide.

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3a. BUSINESS/OCCUPATIONAL BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF MAY 2011 This issue is 0.1% or 71 copies above the average of the other 5 issues reported in Paragraph two.																												
CLASSIFICATION BY TITLE	TOTAL QUALIFIED	PERCENT OF TOTAL	ENROLLMENT								ENROLLMENT								ENROLLMENT									
			Public School District	Percent	Over 25,000 (A)	10,000-24,999 (B)	5,000-9,999 (C)	2,500-4,999 (D)	1,000-2,499 (E)	Under 1,000 (F)	Two-Year Colleges	Percent	Over 30,000 (A)	20,000-29,999 (B)	10,000-19,999 (C)	5,000-9,999 (D)	2,500-4,999 (E)	1,000-2,499 (F)	Under 1,000 (G)	Four-Year Colleges/Universities	Percent	Over 30,000 (A)	20,000-29,999 (B)	10,000-19,999 (C)	5,000-9,999 (D)	2,500-4,999 (E)	1,000-2,499 (F)	Under 1,000 (G)
The Executive Level																												
Presidents and Chairmen—Boards of Education (including members of NSBA)_____	6,505	8.3	6,505	8.3	182	326	592	1,098	1,771	2,536																		
Superintendents, Presidents, Deans, Chief Administrators (including members of AASA)_____	16,307	20.9	10,936	14.0	489	650	1,054	1,828	2,824	4,091	1,552	2.0	4	36	123	253	300	342	494	3,819	4.9	71	152	421	481	527	761	1,406
Federal and State Departments of Education (Administrative, Business, Facilities, and Technology, including members of SETDA), State Higher Education Agencies (Boards of Regents and Higher Education Officers)_____	451	0.6	254	0.3	254	-	-	-	-	-	197	0.3	197	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
The Purchasing Level																												
ASSISTANT SUPERINTENDENTS, VICE PRESIDENTS, DIRECTORS, MANAGERS, AND SUPERVISORS OF:																												
Business and Purchasing (including members of ASBO, NACUBO and NAEP)_____	16,385	21.0	9,443	12.1	604	873	1,156	1,618	2,283	2,909	1,809	2.3	14	40	202	321	366	318	548	5,133	6.5	114	297	643	731	748	1,034	1,566
The Specifier Level																												
ASSISTANT SUPERINTENDENTS, VICE PRESIDENTS, DIRECTORS, MANAGERS, AND SUPERVISORS OF:																												
Facilities Planning, Maintenance, Buildings and Grounds, Physical Plant, Energy Managers, Safety and Security (including members of NSPMA, CEFPI, APPA and SCUP) _____	19,984	25.5	12,697	16.2	1,473	1,355	1,710	2,323	2,836	3,000	1,760	2.3	9	62	249	340	360	322	418	5,527	7.1	167	397	730	765	778	1,071	1,619
Housing/Residential Life, College Unions/Student Activity Centers, Food Service, Auxiliary/Campus Card Services (including members of ACUHO, ACUI, NACAS and NACCU) _____	3,726	4.7	-	-	-	-	-	-	-	-	583	0.7	4	14	46	128	134	114	143	3,143	4.0	68	206	435	529	449	616	840
Technology (including members of NSBA TLN)_____	4,809	6.2	2,151	2.8	165	298	380	379	437	492	798	-	6	22	75	143	183	166	203	1,860	2.4	22	73	200	275	310	437	543
Sub-Total	68,167	87.2	41,986	53.7	3,167	3,502	4,892	7,246	10,151	13,028	6,699	8.6	234	174	695	1,185	1,343	1,262	1,806	19,482	24.9	442	1,125	2,429	2,781	2,812	3,919	5,974
Architects, Engineers, Construction Managers, Design-Builders, General Contractors, Interior Designers and Consultants (including members of AIA/CAE)_____	9,996	12.8																										
TOTAL QUALIFIED CIRCULATION	78,163	100.0																										