

No attempt has been made to rank the information contained in this report in order of importance, since BPA Worldwide believes this is a judgment, which must be made by the user of the report.

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COLLEGE Planning & Management

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Official Publication of: None
Established: 1998
Issues Per Year: 12



FIELD SERVED

COLLEGE Planning & Management serves the administrative, business, purchasing, facilities, construction, and technology planning levels in two-year colleges and four-year colleges/universities nationwide.

DEFINITION OF RECIPIENT QUALIFICATION

Qualified recipients are administrative and management personnel including presidents, deans, chief administrators; State Higher Education agencies; and vice presidents, directors, managers and supervisors of: business, purchasing, facilities planning, physical plant, buildings and grounds, energy management, maintenance, safety and security, housing/residential life, college unions/student activity centers, food service, auxiliary/campus card services, and technology. Also qualified are architects, engineers, construction managers, design-builders, general contractors, interior designers and consultants serving the industry.

AVERAGE NON-QUALIFIED CIRCULATION	
NON-QUALIFIED Not Included Elsewhere	Copies
Other Paid Circulation _____	-
Advertiser and Agency _____	2,222
Rotated or Occasional _____	-
Allocated for Trade Shows and Conventions _____	708
Digital _____	-
All Other _____	1,225
TOTAL	4,155

1. AVERAGE QUALIFIED CIRCULATION BREAKOUT FOR PERIOD						
QUALIFIED CIRCULATION	Total Qualified		Qualified Non-Paid		Qualified Paid	
	Copies	Percent	Copies	Percent	Copies	Percent
Individual _____	30,061	100.0	30,061	100.0	-	-
Sponsored Individually Addressed ____	-	-	-	-	-	-
Membership Benefit _____	-	-	-	-	-	-
Multi-Copy Same Addressee _____	-	-	-	-	-	-
Single Copy Sales _____	-	-	-	-	-	-
TOTAL QUALIFIED CIRCULATION	30,061	100.0	30,061	100.0	-	-

2. QUALIFIED CIRCULATION BY ISSUES FOR PERIOD			
2011 Issue	Number Removed	Number Added	Total Qualified
January _____	58	58	30,039
February _____	317	317	30,039
March _____	113	113	30,039
April _____	202	202	30,039
May _____	4,534	4,600	30,105
June _____	25	25	30,105
TOTAL	5,249	5,315	

3b. QUALIFICATION SOURCE BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF MAY 2011

QUALIFICATION SOURCE	Qualified Within			Total Qualified	Percent
	1 Year	2 Years	3 Years		
I. Direct Request: _____	22,458	7,342	305	30,105	100.0
II. Request from recipient's company: _____	-	-	-	-	-
III. Membership Benefit: _____	-	-	-	-	-
IV. Communication from recipient or recipient's company (other than request): _____	-	-	-	-	-
V. TOTAL - Sources other than above (listed alphabetically): _____	-	-	-	-	-
Association rosters and directories _____	-	-	-	-	-
Business directories _____	-	-	-	-	-
Manufacturer's, distributor's, and wholesaler's lists _____	-	-	-	-	-
Other sources _____	-	-	-	-	-
VI. Single Copy Sales: _____	-	-	-	-	-
TOTAL QUALIFIED CIRCULATION	22,458	7,342	305	30,105	100.0
PERCENT	74.6	24.4	1.0	100.0	

3c. MAILING ADDRESS BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF MAY 2011

MAILING ADDRESS	Total Qualified	Percent
Individuals by name and title and/or function _____	30,105	100.0
Individuals by name only _____	-	-
Titles or functions only _____	-	-
Company names only _____	-	-
Multi-Copy Same Addressee copies _____	-	-
Single Copy Sales _____	-	-
TOTAL QUALIFIED CIRCULATION	30,105	100.0

4. GEOGRAPHICAL BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF MAY 2011

State	Total Qualified	Percent	State	Total Qualified	Percent
Maine _____	229		Kentucky _____	493	
New Hampshire _____	269		Tennessee _____	624	
Vermont _____	162		Alabama _____	558	
Massachusetts _____	1,417		Mississippi _____	329	
Rhode Island _____	221		EAST SO. CENTRAL	2,004	6.6
Connecticut _____	504		Arkansas _____	314	
NEW ENGLAND	2,802	9.3	Louisiana _____	388	
New York _____	2,524		Oklahoma _____	311	
New Jersey _____	835		Texas _____	1,646	
Pennsylvania _____	2,023		WEST SO. CENTRAL	2,659	8.8
MIDDLE ATLANTIC	5,382	17.9	Montana _____	152	
Ohio _____	1,298		Idaho _____	160	
Indiana _____	638		Wyoming _____	71	
Illinois _____	1,156		Colorado _____	339	
Michigan _____	920		New Mexico _____	140	
Wisconsin _____	610		Arizona _____	320	
EAST NO. CENTRAL	4,622	15.4	Utah _____	178	
Minnesota _____	598		Nevada _____	98	
Iowa _____	466		MOUNTAIN	1,458	4.8
Missouri _____	730		Alaska _____	66	
North Dakota _____	153		Washington _____	306	
South Dakota _____	137		Oregon _____	221	
Nebraska _____	307		California _____	1,599	
Kansas _____	428		Hawaii _____	86	
WEST NO. CENTRAL	2,819	9.4	PACIFIC	2,278	7.6
Delaware _____	91		UNITED STATES	30,071	99.9
Maryland _____	612		U.S. Territories _____	34	
Washington, DC _____	226		Canada _____	-	
Virginia _____	963		Mexico _____	-	
West Virginia _____	258		Other International _____	-	
North Carolina _____	1,213		APO/FPO _____	-	
South Carolina _____	582		TOTAL QUALIFIED CIRCULATION	30,105	100.0
Georgia _____	891				
Florida _____	1,211				
SOUTH ATLANTIC	6,047	20.1			

AVERAGE ANNUAL AUDITED QUALIFIED CIRCULATION AND CURRENT UNAUDITED CIRCULATION STATEMENTS						
6-Month Period Ended:	Audited Data	Audited Data	Audited Data	Audited Data	Circulation Claim	Circulation Claim
	July - December 2008	January - June 2009	July - December 2009	January - June 2010	July - December 2010*	January - June 2011*
Total Audit Average Qualified: _____	30,045	30,040	30,029	30,032	30,039	30,061
Qualified Non-Paid: _____	30,045	30,040	30,029	30,032	30,039	30,061
Qualified Paid: _____	-	-	-	-	-	-
Post Expire Copies included in Total Qualified Circulation: _____	**NC	**NC	**NC	**NC	**NC	**NC
Average Annual Order Price: _____	**NC	**NC	**NC	**NC	**NC	**NC

***NOTE: July 2010 - June 2011 data is unaudited. With each successive period, new data will be added until six 6-month periods are displayed.**

**NC = None Claimed.

ADDITIONAL DATA

The information found in this circulation statement is also available within the SCHOOL Planning & Management and COLLEGE Planning & Management Network Statement.

PUBLISHER'S AFFIDAVIT

We hereby make oath and say that all data set forth in this statement are true.

Deborah P. Moore, President/Publisher

Patty James Mutchler, Publishing Director

(At least one of the above signatures must be that of an officer of the publishing company or its authorized representative.)

IMPORTANT NOTE:

This unaudited circulation statement has been checked against the previous audit report. It will be included in the annual audit made by BPA Worldwide.

Date signed July 7, 2011

State Ohio

County Montgomery

Received by BPA Worldwide July 7, 2011

Type PJ

ID Number C410P0J1

3a. BUSINESS/OCCUPATION BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF MAY 2011																				
This issue is 0.2% or 53 copies above the average of the other 5 issues reported in Paragraph two.																				
BUSINESS AND INDUSTRY	TOTAL QUALIFIED	PERCENT OF TOTAL	TWO-YEAR COLLEGES BY ENROLLMENT									FOUR-YEAR COLLEGES/UNIVERSITIES BY ENROLLMENT								
			Two-Year Colleges	Percent	Over 30,000 (A)	20,000-29,999 (B)	10,000-19,999 (C)	5,000-9,999 (D)	2,500-4,999 (E)	1,000-2,499 (F)	Under 1,000 (G)	Four-Year Colleges/Universities	Percent	Over 30,000 (A)	20,000-29,999 (B)	10,000-19,999 (C)	5,000-9,999 (D)	2,500-4,999 (E)	1,000-2,499 (F)	Under 1,000 (G)
THE EXECUTIVE LEVEL																				
Presidents, Deans, Chief Administrators _____	5,371	17.8	1,552	5.2	4	36	123	253	300	342	494	3,819	12.7	71	152	421	481	527	761	1,406
State Higher Education Agencies (Boards of Regents and Higher Education Officers) _____	197	0.7	197	0.7	197	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
THE PURCHASING LEVEL																				
VICE PRESIDENTS, DIRECTORS, MANAGERS, SUPERVISORS: Business and Purchasing (including members of NACUBO and NAEP) _____	6,942	23.1	1,809	6.0	14	40	202	321	366	318	548	5,133	17.1	114	297	643	731	748	1,034	1,566
THE SPECIFIER LEVEL																				
VICE PRESIDENTS, DIRECTORS, MANAGERS, SUPERVISORS OF: Facilities Planning, Physical Plant, Buildings and Grounds, Energy Management, Maintenance, Safety and Security (including members of SCUP and APPA) _____	7,287	24.2	1,760	5.8	9	62	249	340	360	322	418	5,527	18.3	167	397	730	765	778	1,071	1,619
Housing/Residential Life, College Unions/Student Activity Centers, Food Service, Auxiliary/Campus Card Services (including members of ACUHO, ACUI, NACAS and NACCU) _____	3,726	12.4	583	1.9	4	14	46	128	134	114	143	3,143	10.4	68	206	435	529	449	616	840
Technology/MIS _____	2,658	8.8	798	2.7	6	22	75	143	183	166	203	1,860	6.2	22	73	200	275	310	437	543
Sub-Total	26,181	87.0	6,699	22.3	234	174	695	1,185	1,343	1,262	1,806	19,482	64.7	442	1,125	2,429	2,781	2,812	3,919	5,974
Architects, Engineers, Construction Managers, Design-Builders, General Contractors, Interior Designers, and Consultants (including members of AIA/CAE) _____	3,924	13.0																		
TOTAL QUALIFIED CIRCULATION	30,105	100.0																		