

**BUSINESS PUBLICATION CIRCULATION STATEMENT
FOR THE 6 MONTH PERIOD ENDED JUNE 2009**

No attempt has been made to rank the information contained in this report in order of importance, since BPA Worldwide believes this is a judgment, which must be made by the user of the report.

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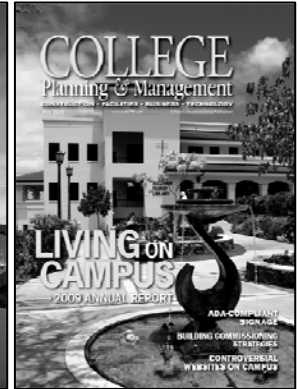
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SCHOOL Planning & Management

COLLEGE Planning & Management

Peter Li, Incorporated
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Dayton, OH 45439
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Official Publication of: None
Established: (See Paragraph 11)
Issues Per Year: (See Paragraph 11)

FIELD SERVED

SCHOOL Planning & Management and COLLEGE Planning & Management serve administrative, business, purchasing, construction, facilities, and technology management levels in public school districts, two year colleges and four-year colleges/universities nationwide.

DEFINITION OF RECIPIENT QUALIFICATION

Qualified recipients for SCHOOL PLANNING & MANAGEMENT and COLLEGE PLANNING & MANAGEMENT are presidents of district school boards and two-year colleges and four-year colleges/universities, district superintendents of schools, chief administrators, assistant superintendents, vice presidents, directors, managers and supervisors for: business, purchasing, maintenance, buildings and grounds, physical plant, energy management, safety and security, facilities planning, technology, housing/residential life, college unions/student activity centers, food service and auxiliary/campus card services. Also qualified are architects, engineers, interior designers, consultants, construction managers, design-builders and general contractors serving the industry, as well as Departments of Education and State Higher Education Agencies.

PURPOSE:

This Network Report contains combined circulation data for the two titles as reported herein. No attempt has been made to identify or eliminate duplication that may exist between publications.

AVERAGE NON-QUALIFIED CIRCULATION	
NON-QUALIFIED Not Included Elsewhere	Copies
Other Paid Circulation _____	-
Advertiser and Agency _____	4,245
Rotated or Occasional _____	-
Allocated for Trade Shows and Conventions _____	-
Electronic _____	-
All Other _____	2,776
TOTAL	7,021

1. AVERAGE QUALIFIED CIRCULATION BREAKOUT FOR PERIOD						
QUALIFIED CIRCULATION	Total Qualified		Qualified Non-Paid		Qualified Paid	
	Copies	Percent	Copies	Percent	Copies	Percent
Individual _____	78,079	100.0	78,079	100.0	-	-
Sponsored Individually Addressed _____	-	-	-	-	-	-
Membership Benefit _____	-	-	-	-	-	-
Multi-Copy Same Addressee _____	-	-	-	-	-	-
Single Copy Sales _____	-	-	-	-	-	-
TOTAL QUALIFIED CIRCULATION	78,079	100.0	78,079	100.0	-	-

2. QUALIFIED CIRCULATION BY ISSUES WITH REMOVALS AND ADDITIONS FOR PERIOD											
2009 Issue	Number Removed	Number Added	Qualified Non-Paid	Qualified Paid	Total Qualified	2009 Issue	Number Removed	Number Added	Qualified Non-Paid	Qualified Paid	Total Qualified
January _____	76	76			78,078	April _____	270	270			78,078
February _____	1,938	1,938			78,078	May _____	15,231	15,235			78,082
March _____	626	626			78,078	June _____	25	25			78,082
						TOTAL	18,166	18,170			

3b. QUALIFICATION SOURCE BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF MAY 2009							
QUALIFICATION SOURCE	Qualified Within			Qualified Non-Paid	Qualified Paid	Total Qualified	Percent
	1 Year	2 Years	3 Years				
I. Direct Request: _____	57,329	18,921	1,832			78,082	100.0
II. Request from recipient's company: _____	-	-	-			-	-
III. Membership Benefit: _____	-	-	-			-	-
IV. Communication from recipient or recipient's company (other than request): _____	-	-	-			-	-
V. TOTAL - Sources other than above (listed alphabetically): _____	-	-	-			-	-
Association rosters and directories _____	-	-	-			-	-
Business directories _____	-	-	-			-	-
Manufacturer's, distributor's, and wholesaler's lists _____	-	-	-			-	-
Other sources _____	-	-	-			-	-
VI. Single Copy Sales: _____	-	-	-			-	-
TOTAL QUALIFIED CIRCULATION	57,329	18,921	1,832			78,082	100.0
PERCENT	73.5	24.2	2.3			100.0	

3c. MAILING ADDRESS BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF MAY 2009				
MAILING ADDRESS	Qualified Non-Paid	Qualified Paid	Total Qualified	Percent
Individuals by name and title and/or function _____			78,082	100.0
Individuals by name only _____			-	-
Titles or functions only _____			-	-
Company names only _____			-	-
Multi-Copy Same Addressee copies _____			-	-
Single Copy Sales _____			-	-
TOTAL QUALIFIED CIRCULATION			78,082	100.0

4. GEOGRAPHICAL BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF MAY 2009									
State & Zip Code	Qualified Non-Paid	Qualified Paid	Total Qualified	Percent	State & Zip Code	Qualified Non-Paid	Qualified Paid	Total Qualified	Percent
039-049 Maine _____			715		400-427 Kentucky _____			1,268	
030-038 New Hampshire _____			557		370-385 Tennessee _____			1,254	
050-059 Vermont _____			395		350-369 Alabama _____			1,203	
010-027 Massachusetts _____			2,497		386-397 Mississippi _____			990	
028-029 Rhode Island _____			359		EAST SO. CENTRAL			4,715	6.0
060-069 Connecticut _____			1,190		716-729 Arkansas _____			1,036	
NEW ENGLAND			5,713	7.3	700-714 Louisiana _____			823	
100-149 New York _____			5,372		730-749 Oklahoma _____			1,532	
070-089 New Jersey _____			2,971		750-799 Texas _____			5,359	
150-196 Pennsylvania _____			4,283		WEST SO. CENTRAL			8,750	11.2
MIDDLE ATLANTIC			12,626	16.2	590-599 Montana _____			810	
430-459 Ohio _____			4,087		832-838 Idaho _____			539	
460-479 Indiana _____			1,927		820-831 Wyoming _____			246	
600-629 Illinois _____			3,665		800-816 Colorado _____			1,002	
480-499 Michigan _____			2,797		870-884 New Mexico _____			480	
530-549 Wisconsin _____			1,975		850-865 Arizona _____			1,154	
EAST NO. CENTRAL			14,451	18.5	840-847 Utah _____			407	
550-567 Minnesota _____			1,742		889-898 Nevada _____			266	
500-528 Iowa _____			1,649		MOUNTAIN			4,904	6.3
630-658 Missouri _____			2,089		995-999 Alaska _____			163	
580-588 North Dakota _____			597		980-994 Washington _____			913	
570-577 South Dakota _____			665		970-979 Oregon _____			587	
680-693 Nebraska _____			1,061		900-961 California _____			4,841	
660-679 Kansas _____			1,331		967-968 Hawaii _____			122	
WEST NO. CENTRAL			9,134	11.7	PACIFIC			6,626	8.5
197-199 Delaware _____			198		UNITED STATES			78,046	100.0
206-219 Maryland _____			1,012		969 & 004-009 U.S. Territories _____			36	
200-205 Washington, DC _____			283		Canada _____			-	
220-246 Virginia _____			1,741		Mexico _____			-	
247-268 West Virginia _____			522		Other International _____			-	
270-289 North Carolina _____			2,026		APO/FPO _____			-	
290-299 South Carolina _____			1,147		TOTAL QUALIFIED CIRCULATION			78,082	100.0
300-319 Georgia _____			2,037						
320-349 Florida _____			2,161						
SOUTH ATLANTIC			11,127	14.3					

7. AVERAGE ANNUAL AUDITED QUALIFIED CIRCULATION AND CURRENT UNAUDITED CIRCULATION STATEMENTS						
6-Month Period Ended:	Audited Data	Audited Data	Audited Data	Audited Data	Circulation Claim	Circulation Claim
	2005	2006	2007	January - June 2008	July - December 2008*	January - June 2009*
Total Audit Average Qualified: _____	75,074	75,177	77,411	78,374	78,078	78,079
Qualified Non-Paid: _	75,074	75,177	77,411	78,374	78,078	78,079
Qualified Paid: _____	-	-	-	-	-	-
Post Expire Copies included in Paid Circulation: _____	***NC	**NC	**NC	**NC	**NC	**NC
Average Annual Order Price: _____	***NC	**NC	**NC	**NC	**NC	**NC

***NOTE: July 2008 - June 2009 data is unaudited. With each successive period, new data will be added until six 6-month periods are displayed.**

**NC = None Claimed.

8. PAID CIRCULATION DATA	
**NC	Average Annual Subscription Order Price for the Period Required (includes promotional incentive value, if any)
12	Issues Per Year
**NC	All Single Copy Sales Prices for the Period
**NC	Renewal Rate of Paid Subscribers (Optional)

9. ADDITIONAL DATA

ESTABLISHED:

SCHOOL Planning & Management - 1962 (included COLLEGE Planning & Management).

COLLEGE Planning & Management - 1998 (COLLEGE Planning & Management published independent of SCHOOL Planning & Management).

ISSUES PER YEAR:

SCHOOL Planning & Management - 12.

COLLEGE Planning & Management - 12.

PARAGRAPHS 5 AND 6 ARE NOT REQUIRED.

PUBLISHER'S AFFIDAVIT		
We hereby make oath and say that all data set forth in this statement are true.	Date signed	August 12, 2009
Deborah Moore, Publisher	State	Ohio
Patty James Mutchler, Publishing Director	County	Montgomery
(At least one of the above signatures must be that of an officer of the publishing company or its authorized representative.)	Received by BPA Worldwide	August 12, 2009
IMPORTANT NOTE:	Type	PJ
This unaudited circulation statement has been checked against the previous audit report. It will be included in the annual audit made by BPA Worldwide.	ID Number	S283N0J9

PURPOSE:
 This Network Report contains combined data for the two titles as reported herein.
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3a. BUSINESS/OCCUPATIONAL BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF MAY 2009																												
This issue is -% or 3 copies above the average of the other 5 issues reported in Paragraph two.																												
CLASSIFICATION BY TITLE	Total Qualified	Percent Of Total	ENROLLMENT								ENROLLMENT								ENROLLMENT									
			Public School District	Percent	Over 25,000 (A)	10,000-24,999 (B)	5,000-9,999 (C)	2,500-4,999 (D)	1,000-2,499 (E)	Under 1,000 (F)	Two-Year Colleges	Percent	Over 30,000 (A)	20,000-29,999 (B)	10,000-19,999 (C)	5,000-9,999 (D)	2,500-4,999 (E)	1,000-2,499 (F)	Under 1,000 (G)	Four-Year Colleges/Universities	Percent	Over 30,000 (A)	20,000-29,999 (B)	10,000-19,999 (C)	5,000-9,999 (D)	2,500-4,999 (E)	1,000-2,499 (F)	Under 1,000 (G)
The Executive Level																												
Presidents and Chairmen-Boards of Education (including members of NSBA) _____	6,410	8.2	6,410	8.2	213	369	620	1,187	1,649	2,372	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Superintendents, Presidents/Chief Administrators, Deans (including members of AASA) _____	14,534	18.6	10,530	13.5	368	525	942	1,852	2,883	3,960	1,202	1.5	5	32	121	209	259	251	325	2,802	3.6	56	127	303	405	390	601	920
Federal and State Departments of Education(Administrative, Business, Facilities, and Technology, including members of SETDA), State Higher Education Agencies (Boards of Regents and Higher Education Officers)___	453	0.6	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
The Purchasing Level																												
ASSISTANT SUPERINTENDENTS, VICE PRESIDENTS, DIRECTORS, MANAGERS, AND SUPERVISORS OF:																												
Business (including members of ASBO and NACUBO)_____	15,819	20.3	9,225	11.8	554	776	1,080	1,706	2,323	2,786	1,702	2.2	9	61	189	309	370	333	431	4,892	6.3	138	304	648	675	742	1,015	1,370
Purchasing (including members of NAEP) _____	2,085	2.7	888	1.1	180	203	169	116	114	106	347	0.4	5	10	46	72	83	75	56	850	1.1	20	52	141	154	153	146	184
The Specifier Level																												
ASSISTANT SUPERINTENDENTS, VICE PRESIDENTS, DIRECTORS, MANAGERS, AND SUPERVISORS OF:																												
Facilities Planning (including members of CEFPI and SCUP) _____	4,404	5.6	1,660	2.1	381	296	251	242	250	240	607	0.8	8	28	115	126	119	91	120	2,137	2.7	97	207	389	320	270	324	530
Maintenance, Buildings and Grounds, Safety and Security, Physical Plant, Energy Management (including members of APPA and NSPMA) _	16,169	20.6	11,061	14.2	887	1,045	1,413	2,050	2,694	2,972	1,275	1.6	10	51	204	247	300	249	214	3,833	4.9	120	261	496	530	618	878	930
Housing/Residential Life (including members of ACUHO)_____	1,754	2.2	-	-	-	-	-	-	-	-	176	0.2	-	5	15	39	48	36	33	1,578	2.0	55	99	227	273	271	312	341
College Unions/Student Activity Centers, Food Service, Auxiliary/Campus Card Services (including members of ACUI, NACAS and NACCU) _____	2,083	2.7	-	-	-	-	-	-	-	-	426	0.5	6	14	46	98	109	71	82	1,657	2.1	39	102	250	295	233	328	410
Technology (including members of NSBA/ITTE)_____	3,898	5.0	2,002	2.6	151	253	356	350	426	466	627	-	4	18	71	117	171	138	108	1,269	1.6	14	61	152	215	226	323	278
Sub-Total	67,609	86.6	41,776	53.5	2,734	3,467	4,831	7,503	10,339	12,902	6,362	7.2	47	219	807	1,217	1,459	1,244	1,369	19,018	24.3	539	1,213	2,606	2,867	2,903	3,927	4,963
Architects, Engineers, Construction Managers, Design-Builders, Interior Designers, General Contractors and Consultants (including members of AIA/CAE) _____	10,473	13.4																										
TOTAL QUALIFIED CIRCULATION	78,082	100.0																										